

# Smart Standalone Labelling

Standalone printing is fast becoming recognised as an appropriate solution for applications across many industries. Image now offer a powerful, dedicated product for label printing without the need for a PC.

SOLO is a unique keyboard and software package allowing sophisticated labels to be designed on a PC and instantly transferred to a 'smart' standalone keyboard for simple, PC-independent printing.

## Why Standalone?

### Simplicity

- No technical knowledge required
- No training required
- No confusing printer drivers

### Suitability

- Robust construction for industrial use
- Resistant against dust and spillages
- Ergonomic design

### Speed

- Direct printing performance
- No delay waiting for PC to start up
- No PC downtime

### Security

- Label format cannot be changed
- No access to network or internet
- Not prone to theft

### Space

- Small footprint
- No mouse or monitor required
- Minimal cabling



Design sophisticated labels for standalone output and transfer them instantly to the standalone keyboard



# Better by Design



Each SOLO solution includes SOLO Studio - a fully featured PC label design application. SOLO Studio offers an intuitive design environment allowing users to create label templates compatible with most leading thermal transfer printer ranges with barcodes, images, symbols, fonts and other elements - all exactly as they will be printed.

Label content can be sourced at print-time from database records, keyboard input and other sources. Serial numbers, date/time stamps, price calculations and powerful macro scripts can all be added to the label design with the help of SOLO Studio's straightforward wizards and controls.



Transfer your label templates to the SOLO keyboard at the click of a button

Label templates can be transferred to the SOLO keyboard at any point using SOLO Studio's integrated Keyboard Builder feature which automatically locates and connects to your SOLO keyboard. Selected templates can then be transferred instantly to the keyboard along with related graphics, printer settings and a database.

SOLO Studio's wide range of graphical tools and variable types allow anyone to design clear, branded, standards compliant labels in minutes.



Design labels exactly as they will be printed with imported backgrounds for preprinted stock

The image shows a detailed label design for an 'AutoPart' starter motor. The label is divided into several sections, each highlighted with a red box and a corresponding label:

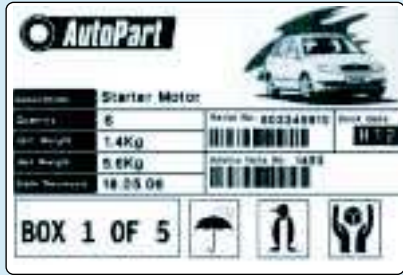


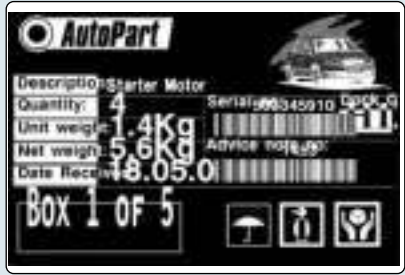
- Graphics:** The 'AutoPart' logo and the 'Nottingham' brand name.
- Downloaded fonts:** The 'Starter motor' text.
- Database records:** The 'Part no: HG23250922' and 'H12' text.
- Calculations:** The 'Quantity: 4', 'Dist weight: 1.4kg', and 'Net weight: 5.6kg' fields.
- Date/time stamps:** The 'DATE RECEIVED: 18.05.06' field.
- Barcodes:** A standard 1D barcode and a 2D barcode.
- Serial numbers:** The 'Serial no: 503346910' field.
- Inverse regions:** The 'H12' text, which is highlighted in a white box on a dark background.
- Sequential numbers:** The 'Box 1 of 5' text.
- Scalable symbols:** Three icons: a recycling symbol, a hand holding a cube, and a heart symbol.

SOLO Studio combines the power of PC labelling with the benefits of standalone printing

# What You See is What You Get

Unlike other PC labelling programs which provide nominal support for standalone printing, SOLO offers a dedicated solution offering distinct advantages in terms of features, usability, performance and design.

SOLO Studio provides full support for the features of your printer including accurate representations of all printer fonts. This allows labels to be accurately designed whilst optimising print performance.

WYSIWYG design	SOLO studio	Competitor software
Screen representation		
Printed label		
<b>Variables</b>		
Keyboard input	✓	✓
Date / time with offsets	✓	✗
Database	✓	✗
Incrementing / serial numbers	✓	✗
Option lists	✓	✗
Calculations	✓	✗
Prices and weights	✓	✗
Macro scripts	✓	✗
<b>Formatting</b>		
Text alignment (left / centre / right)	✓	✗
Case coercion	✓	✗
Length coercion	✓	✗
Prefix / suffix	✓	✗
<b>Communications</b>		
Keyboard management facility	✓	✗
Automatic keyboard connection	✓	✗
Native printer language support	✓	✗



Produce striking, branded labels using pre-printed, die-cut label stock

**English Topside of Beef**

Price per Kg	Weight	Pack price
£6.98	0.626Kg	£3.17

Use by 31/01/06

Source weight values from electronic scales and automatically calculate weights and prices



Scalable symbol libraries for a wide range of industrial applications



Produce quality labels for any purpose including shelf-edge labels and Point of Sale



Ensure accuracy of information and Trading Standards compliance

# Applications

## Medical

- Hospitals & Outpatient clinics
- Medical dispensing
- Wrist band printing
- Pharmaceuticals manufacture

## Industrial

- Automotive manufacture
- Electronics manufacture
- Textiles manufacture
- Food & beverage manufacture
- Hazchem labelling

## Logistics

- Mail & courier services
- Port facilities & authorities
- Airlines & airports
- Freight forwarding
- Warehousing

## Retail

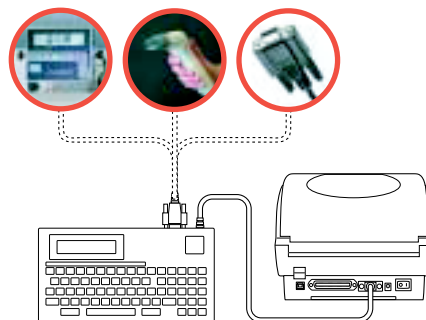
- Grocery stores
- Local produce
- Department stores
- Sandwich labelling
- Delicatessens
- Fast food
- Bakeries
- Shelf edge labels

## Other

- Meat packing
- Frozen food handling
- Home removals
- Horticulture
- Automotive servicing
- Religious groups
- Print & apply

SOLO Studio allows industry standard labels to be designed in minutes, while the simplicity and robust design of the standalone keyboard make it suitable for use by non-technical personnel in virtually any environment.

The SOLO keyboard can receive input from barcode scanners, weighscales and other devices, offering a versatile solution with countless applications.



Connect weighscales, barcode scanners or any other serial input device