

Smart Standalone Labelling

Standalone printing is fast becoming recognised as an appropriate solution for applications across many industries. Image now offer a powerful, dedicated product for label printing without the need for a PC.

SOLO is a unique keyboard and software package allowing sophisticated labels to be designed on a PC and instantly transferred to a 'smart' standalone keyboard for simple, PC-independent printing.

Why Standalone?

Simplicity

- No technical knowledge required
- No training required
- No confusing printer drivers

Suitability

- Robust construction for industrial use
- Resistant against dust and spillages
- Ergonomic design

Speed

- Direct printing performance
- No delay waiting for PC to start up
- No PC downtime

Security

- Label format cannot be changed
- No access to network or internet
- Not prone to theft

Space

- Small footprint
- No mouse or monitor required
- Minimal cabling



Design sophisticated labels for standalone output and transfer them instantly to the standalone keyboard



Better by Design



Each SOLO solution includes SOLO Studio - a fully featured PC label design application. SOLO Studio offers an intuitive design environment allowing users to create label templates compatible with most leading thermal transfer printer ranges with barcodes, images, symbols, fonts and other elements - all exactly as they will be printed.

Label content can be sourced at print-time from database records, keyboard input and other sources. Serial numbers, date/time stamps, price calculations and powerful macro scripts can all be added to the label design with the help of SOLO Studio's straightforward wizards and controls.



Transfer your label templates to the SOLO keyboard at the click of a button

Label templates can be transferred to the SOLO keyboard at any point using SOLO Studio's integrated Keyboard Builder feature which automatically locates and connects to your SOLO keyboard. Selected templates can then be transferred instantly to the keyboard along with related graphics, printer settings and a database.

SOLO Studio's wide range of graphical tools and variable types allow anyone to design clear, branded, standards compliant labels in minutes.



Design labels exactly as they will be printed with imported backgrounds for preprinted stock

The image shows a detailed label design for an 'AutoPart' with various data fields and symbols highlighted by red boxes and labels:

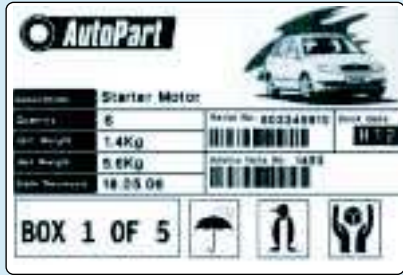


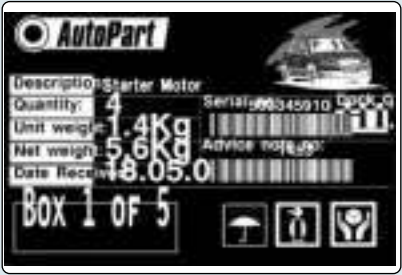
- Graphics:** A circular logo with a black dot in the center.
- Downloaded fonts:** The text 'AutoPart' in a bold, italicized font.
- Database records:** The text 'Nottingham' in a bold font.
- Calculations:** The text 'Starter motor' in a bold font.
- Date/time stamps:** The text '18.05.06' in a bold font.
- Sequential numbers:** The text 'Box 1 of 5' in a bold font.
- Barcodes:** A standard 1D barcode.
- Inverse regions:** The text 'H12' in a bold font.
- Serial numbers:** The text '503346910' in a bold font.
- Scalable symbols:** Three icons: a recycling symbol, a hand holding a cube, and a heart.

SOLO Studio combines the power of PC labelling with the benefits of standalone printing

What You See is What You Get

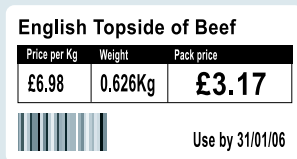
Unlike other PC labelling programs which provide nominal support for standalone printing, SOLO offers a dedicated solution offering distinct advantages in terms of features, usability, performance and design.

SOLO Studio provides full support for the features of your printer including accurate representations of all printer fonts. This allows labels to be accurately designed whilst optimising print performance.

WYSIWYG design	SOLO studio	Competitor software
Screen representation		
Printed label		
Variables		
Keyboard input	✓	✓
Date / time with offsets	✓	✗
Database	✓	✗
Incrementing / serial numbers	✓	✗
Option lists	✓	✗
Calculations	✓	✗
Prices and weights	✓	✗
Macro scripts	✓	✗
Formatting		
Text alignment (left / centre / right)	✓	✗
Case coercion	✓	✗
Length coercion	✓	✗
Prefix / suffix	✓	✗
Communications		
Keyboard management facility	✓	✗
Automatic keyboard connection	✓	✗
Native printer language support	✓	✗



Produce striking, branded labels using pre-printed, die-cut label stock



Source weight values from electronic scales and automatically calculate weights and prices



Scalable symbol libraries for a wide range of industrial applications



Produce quality labels for any purpose including shelf-edge labels and Point of Sale



Ensure accuracy of information and Trading Standards compliance

Applications

Medical

- Hospitals & Outpatient clinics
- Medical dispensing
- Wrist band printing
- Pharmaceuticals manufacture

Industrial

- Automotive manufacture
- Electronics manufacture
- Textiles manufacture
- Food & beverage manufacture
- Hazchem labelling

Logistics

- Mail & courier services
- Port facilities & authorities
- Airlines & airports
- Freight forwarding
- Warehousing

Retail

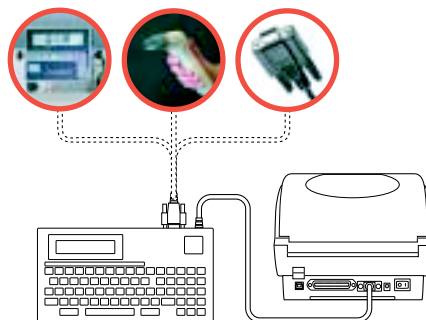
- Grocery stores
- Local produce
- Department stores
- Sandwich labelling
- Delicatessens
- Fast food
- Bakeries
- Shelf edge labels

Other

- Meat packing
- Frozen food handling
- Home removals
- Horticulture
- Automotive servicing
- Religious groups
- Print & apply

SOLO Studio allows industry standard labels to be designed in minutes, while the simplicity and robust design of the standalone keyboard make it suitable for use by non-technical personnel in virtually any environment.

The SOLO keyboard can receive input from barcode scanners, weighscales and other devices, offering a versatile solution with countless applications.



Connect weighscales, barcode scanners or any other serial input device